

LONDON ROAD SAFETY CORRIDOR

Community Survey Results

DUII Prevention

Background

Postcards were mailed to the entire Cottage Grove zip code (7,160 addresses) requesting the public to take an on-line survey about actions they may take to prevent driving under the influence of alcohol or other drugs (DUII). The survey was also provided in Spanish and circulated through the Cottage Grove Community Center. The instructions included options for accessing paper copies of the survey. The main objective of the survey was to help staff better understand how to support the public in making decisions to reduce DUII. The survey results are from 74 respondents.

Key Findings

The majority of respondents said they would be willing to be a designated driver or would call a friend or a cab to avoid DUII. Barriers to taking additional preventative actions expressed by the public included: limited cell service, no rideshare service, no bus service, and cabs being too expensive.

DUII Prevention – Top Scores

- 99% willing to be a designated driver
- 99% would call a friend
- 92% would call a cab

DUII Prevention – Top Concerns

- Limited cell service
- Limited transportation options, such as rideshare and bus service
- Expense of cab service

DUII Prevention – Top Recommendations

- More enforcement
- Free rides home
- Post warnings in bars

